

# In The Name Of Allah the Most Almighty

## Public Organizations Evaluation

Course: Public Organizations Evaluation, autumn & winter ۱۳۹۷, College of Management, University of Tehran.

Attending Time: Monday, ۱۳:۰۰ — ۱۴:۰۰, Class No. ۳۱۰, Imam Reza Building

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### I. Course Overview

In this course I will examine Public Organizations Evaluation problems associated with the concept of Public Policy. The purpose of the course is to improve your effectiveness as an analyst or researcher on Public Organizations Evaluation and environment of government by introducing many frameworks from the Evaluation that are useful for understanding Public Performance Evaluation processes.

A basic premise of this course is that the needs of high-level students are highly served by a liberal education rather than book-oriented approaches to Public Organizations Evaluation. Performance Evaluation methods are classified in the most complicated methods and understanding what they are and how they work, have very important impact on effectiveness of every research's style.

By the way, many concepts that worked well in the past will not necessarily continue well in the future, and theories already helped one type of research plans, may harm other ones. Thus, an effective professional education should teach you how to make good inferences about what will be correct and what will not be in particular situations, and how you can to learn from your own experiences as well as those of others.

Then, your job is to take the concepts you have learned in class and think about how they apply to your own researches and developing your hypothesis and assumptions about Performance Evaluation.

### II. Course Objectives

Like every advanced course that I teach, the general objectives for students are as follow:

- a) To develop the ability to interact with and process the information with a high degree of sophistication;
- b) To develop effective team skills;
- c) To gain effective written and oral communication skills;
- d) To develop the ability to learn independently;
- e) To make continuous improvement during the course.

At the *end of this course* students should be able to:

- a) To weight the relevance of Theoretical approaches to Performance Evaluation.
- b) To identify and explore the entities related to performance evaluation, including organizations, structures, systems, institutions, imaginations, believes, and, cultures which may influence Public Performance Evaluation events and processes;
- c) To point out and discuss how certain theories about Performance Evaluation develop;
- d) To learn how you can theorize your experiences and observations about Performance Evaluation;
- e) To apply research methods and methodological skills to analysis Performance Evaluation processes and designing a better type of Performance Evaluation's methods.
- f) To identify Performance Evaluation procedures and processes that may favorably influence the structure of public organization's performance.
- g) To understand the nature, scope and historical literature of performance evaluation;
- h) To understand the variety of academic disciplines that have contributed to the theories and practices of performance evaluation;
- i) To see, understand and appreciate theories, facts, events, issues, problems, and alternative solutions from more than a single perspective in relation of performance evaluation;
- j) To establishing new methods and research plans to studying and recognizing performance evaluation trends and processes.

### I. پیش نیاز درس

۱. پورعزت، علی اصغر. ۱۳۸۷. مبانی دانش اداره دولت و حکومت. سازمان مطالعه و تدوین کتب علوم انسانی دانشگاهها.
۲. پورعزت، علی اصغر. ۱۳۸۷. مبانی مدیریت دولتی. سازمان مطالعه و تدوین کتب علوم انسانی دانشگاهها.

### II منابع درس

۱. پورعزت، علی اصغر و میر یعقوب سید رضایی. ۱۳۹۶. *ارزشیابی عملکرد دولت و حکومت*. سازمان مطالعه و تدوین کتب علوم انسانی دانشگاهها.
۲. پورعزت، علی اصغر و همکاران. ۱۳۹۳. *مدیریت ایران: مدیریت و ارزیابی عملکرد دولت*. سازمان مطالعه و تدوین کتب علوم انسانی دانشگاهها.
۳. پورعزت، علی اصغر. ۱۳۹۴. *مدیریت از طریق ارزشیابی عملکرد برای هدایت مسیر پیشرفت جامعه*. سلسله تک نگاشت های الگوی اسلامی ایرانی پیشرفت.
۴. پورعزت، علی اصغر، حسن هژبرافکن، مریم دمرچی لو و عاطفه نصیری همراه. ۱۳۹۷. *ارزشیابی پروژه های عمرانی دولت*. از سری کتاب های باران. کتاب مهربان.

۵. Dunn William N. ۲۰۱۲. *Public Policy Analysis*. fifth edition. Pearson New International

### I. Procedures and Expectations

۱. I expect students to complete assigned readings on time and show up in the class prepared to discuss them. Participation in class discussions is encouraged and expected. Students are encouraged to speak out in class to ask questions and express ideas and opinions. Except under unusual circumstances,

assignment grades will be reduced if they are not handed over on time. Assignments are due at the beginning of class on the date indicated. Any assignment turned in after this time is considered late. Late assignments will receive a ۲۰ percent reduction in points awarded.

۷. Respecting to Classroom Etiquette is very important. While we disagree with other's ideas, we should respect to them and appreciate our common bond of human dignity. In order to have a positive and safe learning environment, we as a class will have to agree to disagree at times. Some of us may have strong feelings and/or reactions to class materials, readings, etc. Expressing these reactions is encouraged as long as this is done in a respectful manner. Hostile and/or disrespectful behavior is not allowed. In addition, we must be watchful not to take up too much "airtime" and allow for everyone to share. Talking a lot is generally not a good way of actively participating. Instead, carefully listening to others and clearly and concisely expressing your inputs and ideas is the best strategy. Remember to address each other when talking rather than directing your comments to me unless they are solely intended for me.
۸. Class attendance is required throughout the semester and on-time attendance is considered mandatory. Coming to class late is a disruption to all members of the class.
۹. We can communicate each other easily; please come and visit me during office hours. I am waiting for you to discuss readings, lecture, grading, exams, and classroom behaviors. If you cannot come to scheduled office hours, please let me know and I will work something else out. The best way to reach me is through telegram or e-mail. I will communicate with the class through telegram. Of course, I expect each of you to check our group in telegram on a daily basis.
۱۰. Academic Ethics are very important! Dishonesty and cheating of any kind **will NOT be tolerated**. Plagiarism is a particular form of dishonesty that presents the work, ideas, or words of another without attribution as if they were your own. It applies to various tasks, including assignments and papers. When doing written work, it is important to cite the original author when your ideas have been developed in previously **published or unpublished work**.
۱۱. Students must turn off cell phones and beepers during the class time.
۱۲. Students should not bring guests to class unless approved by the instructor.
۱۳. Students should not disrupt class by struggling conversations during the class time.
۱۴. All assignments must be typed or generated by a word processor. Handwritten assignments **will not be accepted**.
۱۵. Exams will be in essay format. Exam material would include lectures, in-class discussions, and assigned readings. Every effort should be made to attend class on exam day. If an emergency arises, a make-up date may be established. Note that the content of make-up exam will be substantially different than the content of the usual exam.
۱۶. The instructors reserve the right to amend and/or change class policies and procedures.
۱۷. The instructors shall strive to assign grades that are reasonable, accurate reflections of student performance, and fair to other students. The final grade will be allocated between these assignments as follows:

<i>Topic</i>	<i>Point</i>	<i>Subtopic</i>	<i>point</i>	<i>date</i>
<i>Class assignment and Activity</i>	۴	<i>Review the chapters and presenting them in the class (All presentation files should be sent to the assistant on ۱<sup>st</sup> of Aban) and Quizzes.</i>	۴	<i>During the Semester, weekly</i>
<i>Designing a Governmental Performance Evaluation System</i>	۶	<i>سیستم ارزشیابی عملکرد دولت (ساعدا)</i>	۶	<i>During the semester, the Reports must be handed out in the session before the last.</i>
<i>Introducing Public administration Scholars</i>	۲	<i>The final report must be presented in the class.</i>	۲	<i>weekly</i>
<i>Final Exam</i>	۸	---	۸	<i>Final exam</i>
<i>Sum</i>	۲۰	---	۲۰	---

## II. Course Outline and Schedule

Weeks	Main Topics	Subtopics
<b>Session ۱:</b> ۱۳۹۷/۰۷/۰۲	Chapter ۱ Performance Evaluation area	Outline of the course Presenting the Workbook Performance Evaluation in public sector Goals & objects of evaluation
<b>Session ۲:</b> ۱۳۹۷/۰۷/۰۹		
<b>Session ۳:</b> ۱۳۹۷/۰۷/۱۶	Chapter ۲ Importance of public policy & public administration evaluation	Measurement, Adjudge, Appraise, Analysis, Assess, Critique, Examine, Grade, Inspect, Judge, Rate, Rank, Review, Score, Study, Test.
<b>Session ۴:</b> ۱۳۹۷/۰۷/۲۳	Chapter ۳ Logic of System differentiation	Restructuring & control
<b>Session ۵:</b> ۱۳۹۷/۰۷/۳۰	Chapter ۴ Ethical approach to evaluation	Ethics & morality
<b>Session ۶:</b> ۱۳۹۷/۰۸/۰۷	Chapter ۵ Construction of future reality & evaluation	Logic of system evaluation
<b>Session ۷:</b> ۱۳۹۷/۰۸/۱۴	Chapter ۶ Theoretical basis of evaluation	Modeling of evaluation
<b>Session ۸:</b> ۱۳۹۷/۰۸/۲۱	Chapter ۷ Classification of evaluation models and theories	Logic of modeling
<b>Session ۹:</b> ۱۳۹۷/۰۸/۲۸	Chapter ۸ Evaluation models & perspectives	Importance of Public Constructional Projects Evaluation
<b>Session ۱۰:</b> ۱۳۹۷/۰۹/۰۵	Chapter ۹ Common Indexes & Indicators	New approaches to Public Constructional Projects Evaluation
<b>Session ۱۱:</b> ۱۳۹۷/۰۹/۱۲	Chapter ۱۰ Special Indexes & Indicators	Mechanisms of Public Constructional Projects Evaluation
<b>Session ۱۲:</b> ۱۳۹۷/۰۹/۱۹	Chapter ۱۱ Traditional process of organizational evaluation	Results of Public Constructional Projects Evaluation
<b>Session ۱۳:</b> ۱۳۹۷/۰۹/۲۶	Chapter ۱۲ Dynamic approaches to organizational evaluation	Challenges of Public Constructional Projects Evaluation
<b>Session ۱۴:</b> ۱۳۹۷/۱۰/۰۳	Chapter ۱۳ Challenges of organizational evaluation	Typical reviewing of Public Constructional Projects Evaluation
<b>Session ۱۵:</b> ۱۳۹۷/۱۰/۱۰	Chapter ۱۴ Observing system for performance evaluation	Problem solving approaches
<b>Session ۱۶:</b> ۱۳۹۷/۱۰/۱۷	Reviewing the class Program	Discussion and Conclusion

### III. Guidelines for Papers

**Topics:** The paper topics should be drawn from any of the Performance Evaluation about public organization or public policy areas discussed in the class. You should also choose a **public organization or public policy Performance Evaluation issue** directly to be addressed in relative class session, but it ought to be related to the issues already discussed and analyzed.

**Papers:** Write-ups should be about ۱۰ to ۲۰ pages long (Microsoft Word, Single-spaced, Font: Zar, Font Size: ۱۴, Line Spacing: Single, one inch margins). A good write-up would describe the issue, analyze the problems faced, and discuss previous proposals that have been made. Justify your conclusions and clearly discuss your recommendation(s). Succinctness will be rewarded. The papers will be due on exam day.

**Note:** It is recommended the paper topic to be chosen in compliance with your future long-term interests.

### IV. Citation Style for Papers

Embed the reference in the text with the form (author last name, year: page)."Article's name" (Denhardt, ۲۰۰۰:۷).

If the same author has more than one reference in a given year append a letter - a, b, c, - to the year. (Denhardt, ۲۰۰۰-a; Denhardt, ۲۰۰۰-b).

You need a bibliography at the end of the paper that gives the full citation for each reference. The bibliography should be alphabetical by author last name. It takes the form:

**For a journal article:**

Author last name, first name .year. "Article Title," **Journal Name**. Vol. No. Pages.

*Example:*

Pourezzat, Ali Asghar, Abdolazim Mollaei, Morteza Firouzabad. ۲۰۰۸. "Building the future: Undertaking proactive strategy for national outlook". **Futures**, ۴۰: ۸۸۷-۸۹۲.

**For a book:**

Author last name, first name. year. **Book Title** .Publishing City: Publisher.

*Example:*

Denhardt, Robert. ۲۰۰۰. **Theories of Public Administration**. Third edition. Harcourt Brace.

**For material in an edited book:**

Author last name, first name .year of edited book publication. "Chapter Title," Pages. In Author(s) of edited volume, ed. **Title of Book** .Publishing City: Publisher.

*Example:*

Scott, Richard W. ۱۹۹۱. "Institutions," ۹۷ – ۱۱۱ In Powell, W.W. & DiMaggio, P.J. **The New Institutionalism in Organizational Analysis**. Chicago: University of Chicago Press.

**V. Suggested Topics for Research Papers:**

Public Administration evaluation, Public policy evaluation, Ministry performance evaluation, President performance evaluation, Executive branch performance evaluation, Judiciary branch performance evaluation, Legislative branch performance evaluation, Economic arena of state & society, Political arena of state & society, Cultural arena of state & society, Administrative arena of state & society, Measurement, Adjudge, Appraise, Analysis, Assess, Critique, Examine, Grade, Inspect, Judge, Rate, Rank, Review, Score, Study, Test, Strategic Management, Law of Requisite Variety, Law of Requisite complexity, Law of Requisite Stability, Law of Requisite Flexibility, Future of Public Administration, Goals and Strategies, Environment, Culture, Futures of Social Systems, Futures of Cities, Futures of Government, Futures of Public and Private Sectors, public Industrial Issues, International Relations.

**VI. Suggested Journals for Papers:**

*Public administration review (Wiley)*

*Academy of management journal (Elsevier & JSTOR)*

*Academy of management review (JSTOR)*

*Organization science (JSTOR)*

*Journal of public administration research and thinking (Oxford)*

*Journal of management studies (Wiley)*

*Organization research methods (Sage)*

*Organization (Sage)*

*Organization studies (Sage)*

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*Sincerely*

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*This course plan and syllabus have been designed in collaboration with professor Arian Gholipour and Amirhessam Behroz and Seyyed Abdolhamid Beheshti.*